

The future is now:

Winrock AIM project in Nigeria puts sustainability on the front burner of its relationship with local NGO's

Platform: A two days sustainability and project development planning workshop.

Venue: Bolton White Hotel, Area 11 Abuja Nigeria.

Dates: Wednesday 3rd February to Thursday 4th February 2010.

Resource : Mary Alex. A sustainability and communication expert from Winrock home office.



Cross section of Winrock AIM partner NGO's

Rationale For The Workshop

“ The seminar was organized based on the need to sustain the gains of the Winrock AIM Project...Link partners to other means of raising funds like website, proposal writing solicitation, individual donations etc”

Boniface Ochonye, is the Senior Technical Adviser on The Winrock AIM Project.



Mary Alex making a point at the workshop.

“...it has also been observed that the more dependent NGOs are on donors, the community also ends up becoming increasingly dependent on NGOs, thus, bringing down the whole model of sustainability to failure...”

www.fundsforngos.org

“...Over the past three years the AIM Project has recorded great success both as an organization and with it's implementing and technical partners. It will be a huge shame for all the good work to dissipate on completion of the project...Therefore, it is critical that we seek diversified funding sources to enable us carry on with the on-going good work across the length and breath of the country...”

Dr. Chalya Lar. Chief of Party, Winrock AIM Project.

On The Workshop

“...this workshop has again set Winrock AIM project apart from other institutional donor organizations operating in Nigeria in the area of capacity for their partner organization...”

Lillian Ezenwa, Public Enlightenment Projects (PEP)

“...I especially like the fact that it didn't focus solely on project Sustainability but on organizational sustainability...”

Fadekemi Akinfaderin, Education As Vaccine Against AIDS (EVA)

“...a power packed program...”

Seyifumi Olabiyi, Women Health Education and Development (WHED)



A cross section of participant at the workshop

WINROCK AIM

Building capacity to respond...

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The Workshop And Our Work.

“...we were working on an action plan for sustainability and fund raising is one of the areas we needed most, this seminar will surely make a lot of difference...”

Abubakar Baba, Center for Health and Development (CHEDA).

“it will improve the work we do in our organization in several ways, our relationship with the media outfit , our relationship with the community and the zeal to work on the right branding approach for our organization”

Mrs Bernadette Aipoh, Teens and Youth Capacity Enhancement and Education. (TYECE).

“...I will step down what I have learnt to benefiting NGO's working with my organization”

Bitrus Sunday, Management Science for Health (MSH)

Take Home From The Workshop

“For me the suggestion of ideas for cultivating individual donors and cooperate donors was the most meaningful aspect for the workshop...Also my understanding of the link between communication and development efforts was strengthened as a result of the workshop”

Fadekemi Akinfaderin, Education As Vaccine Against AIDS (EVA).

“Some of the important issues learnt at the seminar was: The importance of fundraising, how to establish a relationship for fundraising, how to use web site for fundraising”

Abubakar Baba, Center for Health and Development (CHEDA).

“The most important things we have learnt from this workshop is the importance of a website and its relevance to sustainability”.

Mrs Bernadette Aipoh, Teens and Youth Capacity Enhancement and Education. (TYECE).

“To convince the donors, I have to make my vision and mission statement clear, attractive, and meaningful so that they can be rest assured of where their money goes”

Mrs. A. Morakinyo. Dorcas Eunice Foundation. (DEF)

“Ten top tips on how to write a good proposal”

Stella Isioma Okon.

Rural Women Foundation. (RWF)

“I learnt that fundraising is friend raising and also to effectively raise funds we must network with other NGO's”

Gbenga Ejiko, Redeemed AIDS Program Action Committee (RAPAC)

Last Word On The Workshop

“This kind of workshop is very necessary and good for NGOs because affecting lives and bringing about necessary change to society and people have to be continuous and sustained”

Mrs. A. Morakinyo. Dorcas Eunice Foundation. (DEF)

“It will help NGOs to write a winning grant proposal”

Stella Isioma Okon.

Rural Women Foundation. (RWF)

“This kind of workshop is very good for capacity building especially for an NGO like ours , because building the capacity of smaller NGOs will reduce the burden on the bigger ones and it can make them survive the competition of the industry”

Abubakar Baba, Center for Health and Development (CHEDA).

“this kind of workshop is essential to all NGO's to enable continuity of purpose and sustainability of their project”

Seyifumi Olabiyi, Women Health Education and Development (WHED).

“...most NGO's without the knowledge of this kind of workshop will not be able to sustain themselves thereby cutting short their dream”

Mrs Bernadette Aipoh, Teens and Youth Capacity Enhancement and Education. (TYECE).

“...This workshop will reduce the dependence on institutional donors organizations and empower NGOs to source for funding from within their communities...”

Lillian Ezenwa, Public Enlightenment Projects (PEP)

“...I believe what is left to do is for the participants to start putting some of these ideas into practice while Winrock AIM may need to monitor their CSO's, CBO's, etc...to see how they are putting some of these into practice. Mentoring will be very essential in this regard.”

Ogbokor Duke

USAID Nigeria

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